

# TRENDSETTING DIGITAL AGENCY FROM THE UK

boost's its team with Mobilunity  
on-demand hourly-billed talents

COOPERATION START:

# FACING PRIMARY CHALLENGES



Our client is an acclaimed company with a team of **over 200+ strategists**, designers, marketers, and developers located in the UK. They offer E-commerce solutions on a global scale and have been at the forefront of the industry for over a decade. As their business was growing, the company recognized the importance of directing their in-house team towards higher-priority projects. However, a substantial volume of urgent tasks still required attention. This led to the decision to expand the development team. At this moment our cooperation started.



# From the very beginning we had the next challenges to face:



## PROJECTS SCALABILITY

The client's workload grew unexpectedly, causing a shortage of resources within their existing teams.



## SPECIALIZED EXPERTISE NEED

The client required specialized expertise for certain projects that their current onsite teams could not possess at that moment.



## DEADLINE PRESSURES

Upcoming deadlines and time-sensitive projects strained the client's current team.



## NEED IN SHORT-TERM ENGAGEMENT

Some projects did not require a long-lasting commitment but demanded intensive work for a short period.



## BUDGET CONSTRAINTS

Hiring developers was cost-prohibitive for the client, due to inconsistent workload forecasted for the periods upcoming.

Considering all these factors Mobilunity Consultancy Services was a helping hand in this case. Our part-time and hourly-based engagement model of diverse experts from top-level executives to niche software engineers — perfectly matched the needs of our client.



MOBILUNITY

[www.mobilunity.com](http://www.mobilunity.com)

OUR SOLUTIONS:

# FLEXIBILITY AND PERFORMANCE

By offering a blend of full-time and part-time developers, Mobilunity provided tailored solutions to address each specific challenge the client faced. This approach enabled our client to maintain operational efficiency, meet project goals, and successfully navigate their evolving project landscape.





# Solutions in detail:

## Mobilunity pool of part-time consultants

Our vetted base of trusted consultants allowed us to quickly match experienced Magento and Drupal developers to the client's needs.



## Flexible engagement

Starting from hourly involvement and does not require a long-term commitment.



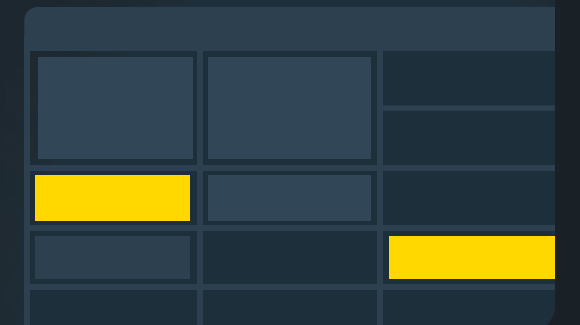
## Pay per hour model

Cost is based solely on the hourly rate of the dev and based on the hours worked.



## Tailored schedule

Agreed work with developers in line with the project communication needs and schedule.



## Transparency and clarity

At the very beginning of the search for a short term, we discuss in detail the term, the possibility of its extension and the main requirements in order to meet the client's expectations for a hundred percent.



THE TEAM:

# PERFECT MATCHES FOR ANY MATTERS

In cooperation with Mobilunity, our client has built a dedicated development team specializing in Magento and Drupal technologies for back-end development. Remarkably, the Ukrainian team seamlessly integrated into the client's project within a short timeframe and has consistently collaborated with our client's in-house development department, ensuring stability and a powerful boost for their growth.

**Moreover, when the client's urgent needs popped up, Mobilunity successfully solved them by engaging specialists for part-time and short-term cooperation:**





## Drupal Developer

🕒 20 hours per week

TASKS WERE SOLVED:

working on back-end

bug fixing



## Technical Solution Architect

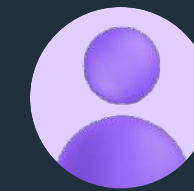
🕒 30 hours per week

TASKS WERE SOLVED:

project investigation

documentation

estimation



## QA Engineer

🕒 3 month of 38 hours/week

TASKS WERE SOLVED:

testing Drupal websites

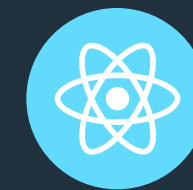


## QA Engineer

🕒 3 month of 38 hours/week

TASKS WERE SOLVED:

testing Magento websites



## React Native Developer

🕒 2 month of 35 hours/week

TASKS WERE SOLVED:

wallets integration



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*Great developers who managed to get running on a challenging project quickly - even set the site up before being officially onboarded. Always happy to help out with any matters and looking for tasks to do.*

**Client's CTO**



SCALING SUCCESS:

## PROJECT OUTCOME

Through Mobilunity's consultancy services, we transformed our client's project landscape and resource allocation strategy. By seamlessly integrating skilled part-time developers, we facilitated agile scaling to manage unexpected workload spikes without overwhelming their core team. We addressed skill gaps with specialized expertise through our carefully selected part-time developers, enhancing project outcomes and capabilities.



Our on-demand part-time developers ensured punctual project completion, alleviating the pressures of impending deadlines, while our budget-efficient approach allowed the client of ours to harness expertise without exceeding costs.

## Based on the experience of our client Mobilunity Consultancy Model could be a great fit for:



**BUSINESSES WITH SHORTER  
TERM PROJECTS**



**COMPANIES WITHOUT PERMANENT NEED FOR A  
SPECIFIC EXPERTISE.**



**PROJECTS WITH AD-HOC  
NEED FOR A SPECIFIC EXPERT**



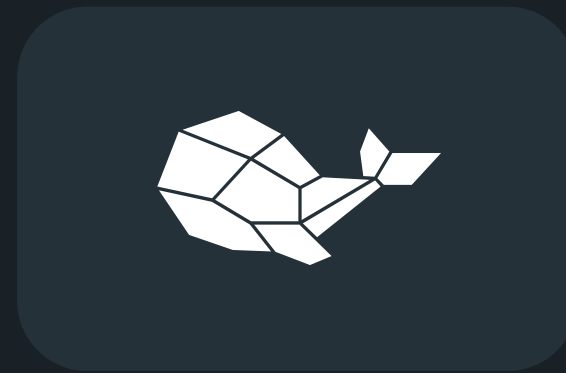
**COMPANIES WITH SOLID PROCESSES ALREADY WORKING,  
TO COVER PEAK LOADS ON A PROJECT**

## Maryna

MOBILUNITY ACCOUNT MANAGER

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*Our consultancy model offers clients a streamlined way to access Senior-level specialists with rare skills. With the flexibility to pay only for working hours and no long-term commitments, we provide instant access to the expertise needed, making it a cost-efficient and agile solution for our clients.*



# LET'S DISCUSS BUILDING YOUR DEDICATED TEAM

To find out more about Mobilunity services and to request additional references, please reach out to us at [sales@mobilunity.com](mailto:sales@mobilunity.com)

[www.mobilunity.com](http://www.mobilunity.com)